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# CEP Writing Center Workshop

## February 2022

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### Disseminating Research in Prestigious International Conferences and Q1 SSCI Journal Articles: How to Do High-Quality Academic Work - Four Connected Sessions

The following sessions will be offered through Zoom, and materials will be shared during the class. To participate, you will need:

1. Access to an internet-connected device with a full-sized keyboard for fast typing.
2. A webcam and microphone (to preserve the feeling of a real class). It is very hard to teach a group of blank screens. This also limits opportunities to learn from others' expertise.

The sessions will be led by Dr James Wood. James has a Postgraduate Certificate in Education (PGCE) (Qualified Teacher Status in the UK), a diploma in Teaching English to Speakers of Other Languages (DELTA), an MA in TESOL (distinction) and a Doctorate in Education from the [UCL Institute of Education](#) and is an active early career researcher and teacher with over 20 years teaching experience. He has presented at over 14 international academic conferences in the last few years and has published in the 3<sup>rd</sup> highest ranked Higher Education Journal in the world. He is also a peer reviewer for Assessment and Evaluation in Higher Education (3<sup>rd</sup> in Higher Education) Computers and Education (top 10 in Education), and Higher Education Research and Development (Q1).

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## I

### Session 1: Formulating an Effective Academic/Conference Presentation

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- Date: Monday, February 7, 11:30-1:30 pm
- Lecturer: James Wood (기초교육원 강의부교수)

This session aims to familiarise students with the basics of how to present academic content effectively, in a class or at an international conference, taking into account different cultural perspectives and helpful language. The session will include:

- Mindsets for presenting effectively
- What makes a successful conference abstract? – samples of successful abstracts and feedback from double blind selection committees.
- Understanding what makes an international presentation effective
- Language for signposting a presentation
- How to self-evaluate your presentation skills for improvement
- How to handle a Q and A session in an academic conference

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## II

### Session 2: How to Deliver Academic Presentations Powerfully and with 'Presence.'

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- Date: Wednesday, February 9, 11:30-1:30 pm
- Lecturer: James Wood (기초교육원 강의부교수)

This session will help students to understand and practice the skills necessary for your international audience to understand and pay attention to your message. So many presenters read from a script or a slide, and in these cases, many audience members withdraw their attention. This session will help you develop the skills to present academic work in a dynamic, exciting, and effective way that will help you impress and inspire your audience. The session will cover and offer practice in:

- The effective development and use of slides
- The general principles of engaging delivery
- How to be aware of audience needs
- How to use your voice effectively: Pause, stress, intonation and breathing
- How to use body language, eye contact & facial expressions (data from UCL)
- How to develop presence (Cuddy, 2015)
- How to develop a rapport with the audience
- We will also talk about how to present effectively online during the corona crisis

### III

#### Session 3: Getting Started with Q1 SSCI Publishing: Language and Perspectives (Social Sciences and Humanities)

- Date: Friday, February 11, 11.30-1.30 pm
- Lecturer: James Wood (기초교육원 강의부교수)

The session is intended for graduate students, post-doctoral researchers, and junior faculty starting their international publishing careers in the humanities and social sciences. It considers how to increase chances of publication, what constitutes high-quality writing, language resources for publishing, grammar issues, as well as writing with the target journal in mind, how to maximise chances of acceptance by considering peer review criteria, and how to develop peer and mentoring relationships with the leaders of your field.

- Getting started with international publishing
- 40 Tips for increasing chances of publication
- What is high-quality writing?
- Developing your abstract and argument
- Language and grammar resources for publishing
- Choosing the journal
- Cultivating mentoring relationships for peer review before you submit

### IV

#### Session 4: Negotiating the Publication Process of SSCI Journal Articles

- Date: Monday, February 14, 11.30-1.30 pm
- Lecturer: James Wood (기초교육원 강의부교수)

In this session, the presenter will also introduce the submission process, what to think about when finally submitting the article, and illustrate what the peer review process looks like from behind the scenes so that these criteria can be used as a checklist. Finally, the session will consider making the submission after the peer-review process and the language you will need to make clear and firm but polite points in response to peer review. Real-life examples of decisions made in his own publication process, as well as examples of peer feedback and exchanges with peer reviewers, will be offered. The session will cover the following topics:

- What are editors and peer reviewers checking for?
- How can you check the quality of your paper?
- Negotiating the first submission – avoiding mistakes
- Responding to peer feedback: How do you disagree with peer feedback?
- Language editing for the final submission – exercises.

## I

### Common Errors to Avoid When Writing a Research Paper

- Date: Tuesday, February 8, 16:00-18:00
- Lecturer: 모윤숙 (기초교육원 강의교수)

본 워크숍은 영어로 논문을 쓰면서 겪는 어려움 중 특정 영어문장의 구조와 문법에 초점을 맞추어 논문작성에 도움을 주는 것을 목표로 합니다. 특히, 영어논문 작성시에 자주 사용하지만 흔히 실수를 저질러 의미를 제대로 전달하지 못하거나 비문으로 귀결되는 문장구조와 문법의 예시들을 자세히 설명함으로써 실제 논문을 작성할 때 효과적으로 도움을 주고자 합니다.

\*본 워크숍은 줌을 통해 우리말로 진행됩니다. 실습을 위해 마이크와 카메라를 갖춘 컴퓨터를 사용할 수 있는 환경에서 워크숍에 참여할 것을 권장합니다.

## II

### APA 인용법 특강 (APA-Style Citation)

- Date: Friday, February 18, 5:00-7:00 pm
- Lecturer: 김은아 (기초교육원 강의부교수)

APA(American Psychological Association) 스타일은 학계의 대표적인 글쓰기 가이드라인 중 하나로 사회과학, 간호학, 경영학, 교육학 등 여러 분야에서 학술 논문 작성의 원칙으로 따르고 있습니다. 본 워크숍은 APA스타일로 외부 저작을 인용하는 방법에 대해서 다룹니다. 참가자들은 APA 스타일 인용의 대원칙을 이해한 후, 외부 저작을 본문 내에 인용하는 법(in-text citation), 바꿔쓰기(paraphrase) 및 직접인용(quotation)하는 법,참고문헌(reference) 목록 작성하는 법을 배우고 연습문제를 통해 실습합니다.

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온라인 신청: <https://mylearn.snu.ac.kr> ( 월 일부터, 선착순 50명)

문의: 대학영어 사무실(880-5487)